Editor's Note
Founding Issue of the
Journal of Management and Innovation

Welcome to the inaugural issue of the Journal of Management and Innovation (JMI). As the founding editor of a new journal I felt it might be helpful for the reader to understand the journal's intended direction - as well as the journey our team has taken to get the journal to this point.

Those of us who have spent a fair amount of time reading peer-reviewed journals realize they tend to be dense and inaccessible to the typical practitioner. Conversely many general business publications are full of timely topics but lack depth and leave the reader ill prepared to act based on the analysis provided. The intent of JMI is to bridge this gap. We want to provide the reader with timely and actionable business concepts based on solid analysis that a practitioner could implement. And, unlike many other publications, we are part of an academic community with a mission to make superior academic experiences accessible and available to those motivated to change their lives. Therefore, it is our intent to have our students, faculty, and alumni play significant roles in this publication as it goes forward – however, this will not be to the exclusion of outside authors or influences. Good ideas are not the exclusive property of any one group and almost always improve with a healthy dose of diversity, so we will actively seek out ideas and content from a variety of sources.

I have spent a significant part of my life either as an entrepreneur or in the study of innovation; therefore, I know better than to make to many bold and specific

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predictions on what the JMI will become; however, I believe it is fair to assume that it will be an interesting ride. Those who choose to participate are likely to learn something and will probably find more than a few surprises as we take this journey of discover and adapt to what we find along the way.

Most of our team has not been extensively involved in the development of anything like this in the past. Which in some ways is an advantage - since we don't have to ties to any legacy models. However, it also means that the initial stages have taken us a little longer as we have developed almost every process of the operating model from scratch.

Our goal with this issue is to provide a minimally viable product. I would anticipate that with each issues readers should see significant changes in or process and possible even how we approach our content; however, I don't believe that our missions will change. It is my hope that we can keep the hunger and edge that is common of the early stage projects, and that we keep that hunger and edge long enough that it becomes the ethos of the organization.

With all this as a backdrop I would encourage you to become part of our community. Please read, comment, and share what you see here. Help us extend the conversation and our community. Join the team as a writer, reviewer, editor, or at the very least committed fan.

Dr Tom Coughlan

Founding Editor of JMI