

Editor's Note

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With most new enterprise the early stages typical have a series of steep learning curves, and each day provides the founding team with a new set of challenges and opportunities. This has certainly been the case with JMI. Among the changeless we have faced is that of developing the trappings necessary to be considered a serious peer-reviewed journal. Over the past few months we have acquired an ISBN number, DOI number, and have been registered a several journal directories including the DOAJ.

Those who follow innovation would probably agree we have reached the stage of MVP (or minimally viable product). We have those core attributes that get us in to the game as a potential solution for those looking to experience a peer-reviewed journal as a reader, a reviewer, or as an author. Going forward we will be looking to grow the journal's readership, increase our pool of authors, reviewers and editors – while staying true to our mission of discussing actionable ideas for both practitioners and scholars. However, we still believe that as with most new products, or innovations, our product has a great deal of maturing yet to do and we are looking forward to seeing how things will continue to develop.